

Power Prompts Cheat Sheet

Harness ChatGPT For Better Business Results

Roles

- Marketing expert
- Business consultant
- Prompt instructor
- Coach
- Copy chief
- Programming tutor
- Mental health counselor
- Journalist
- SEO expert
- [Name of famous expert]

Thought Enhancers

- Problem solving
- Effective writing
- Idea generation
- Critical thinking
- Decision making
- Concept explainer
- Productivity advice
- Emotional intelligence
- Business planning
- Devil's advocate

Frameworks

- Pain - Agitate - Solution
- AIDA - Attention, Interest, Desire, Action
- Jobs to Be Done
- BAB - Before, After, Bridge

Writing Styles

- APA
- MLA
- Chicago

Utility Prompts

- What are some great questions I can ask you about [topic]?
- Explain this to me in the language of a high school student
- Pretend you are a [role]. Give me feedback on [text]
- Write ten ideas for a viral LinkedIn post on [topic]
- Give me ten intriguing hooks for this LinkedIn post
- Write me a [number] word [format] on [topic]
- Create an executive summary and highlight key points
- Analyze the following CSV and turn it into a graph
- Create a table comparing [topic 1, topic 2, topic 3]
- Ask me questions that will help you give better results
- Write me a cover letter for this [job description]

General Guidelines

- Have a conversation
- Give explicit feedback
- Ask Chat to play a role
- Be polite
- Always edit Chat's output
- Use custom instructions

People I Follow

- Ruben Hassid (LinkedIn)
- Matt Wolfe (YouTube)

Tone of Voice

- Enthusiastic/Reserved
- Encouraging/Discouraging
- Empathetic/Detached
- Witty/Dry
- Diplomatic/Blunt
- Playful/Solemn
- Optimistic/Pessimistic
- Nurturing/Authoritative
- Compassionate/Judgemental
- Inquisitive/Apathetic

Literary Descriptors

- Detailed / Abstract
- Flowery / Spartan
- Formal / Informal
- Dramatic / Understated
- Ornate / Plain
- Objective / Subjective
- Realistic / Fantastical
- Linear / Non-linear
- Concise / Wordy
- Traditional / Experimental

Formats

- Case studies
- Blogs
- Table
- Outline
- Articles
- Executive summary
- Business email
- LinkedIn post
- Presentation
- Plan